

"To succeed in business you have to do more than just be there. You have to love every minute."
Deborah Meaden

This BTEC qualification has been designed to meet the needs of students, employers and Higher Education. It provides a range of skills and opportunities for future employment and educational study.

What you will learn:

Students will study four units covering a variety of topic areas, with a combination of Internally assessed coursework and externally assessed exams.

- Unit 1 – Exploring Businesses (Internal)
- Unit 2 – Developing a Marketing Campaign (External)
- Unit 3 – Personal & Business Finance (External)
- Unit 8 – Recruitment and Selection Processes (Internal)

How you will be assessed:

All internally assessed coursework units are marked by your teachers and then a BTEC verifier, externally verifies the marks that have been awarded by staff. External Units are completed in the same style as exams and are marked by examiners.

All individual units are graded as Pass, Merit or Distinction.

The skills you will develop:

Practical business skills are developed through each of the individual units where students are expected to undertake extensive research of real businesses. Methods of research include students being visited by local firms, using libraries and obtaining primary data.

Entry requirements:

You must have achieved at least a Grade 4 in English and Maths. Dedication towards achievement is desirable. Excellent attendance is essential and a willingness to learn is compulsory. Admission may be dependent upon the individual. High levels of independence to manage your time against specific deadlines.



What our students Say

"Studying BTEC Business gives me knowledge of Business I didn't have before."

Shirley Hezelgrave

"Studying Business is the key to my future career success"

Ryan McCormack

"It is really interesting to learn how Big Business works and how marketing impacts on success."

Lewis Haigh

Future opportunities:

On to banking, accounting, marketing, retail management and personnel. This qualification is relevant for any job. Business Studies allows students to move onto higher education in most areas. Related courses include Business, Marketing and Economics.

BTEC Level 3 qualifications receive UCAS points just like A-Levels. Even if you decide not to pursue a career in the public services sector, the qualification will provide you with an excellent grounding for whatever career or academic route you choose.